

Healthy Global Outreach

By Bill Moberly

From the Editor, January 2026

“Whatever you do, work at it with all your heart, as working for the Lord, not for human masters.”
— Colossians 3:23

Global Implications

“The people walking in darkness have seen a great light; on those living in the land of the shadow of death, a light has dawnedFor unto us a child is born, unto us a son is given, and the government will be upon His shoulders. And He will be called Wonderful Counselor, Mighty God, Everlasting Father, Prince of Peace.”

— Isaiah 9:2, 6 NIV

When Simeon saw and celebrated Jesus' arrival at the temple for His circumcision, he exclaimed prophetically:

As the calendar turns from December to January, the seasons change, and the new year unfolds. Annual Meetings, Lent and Easter preparation, new year resolutions, and if you live in the north – long winter days! Still ringing in our ears and echoing in our hearts, I hope, are the Advent and Christmas reminders of the global implications of the Savior and King born in that humble manger.

“Sovereign Lord, as you have promised, you may now dismiss your servant in peace. For my eyes have seen your salvation, which you have prepared in the sight of all nations: a light for revelation to the Gentiles, and the glory of your people Israel.”

— Luke 2:29-32, NIV

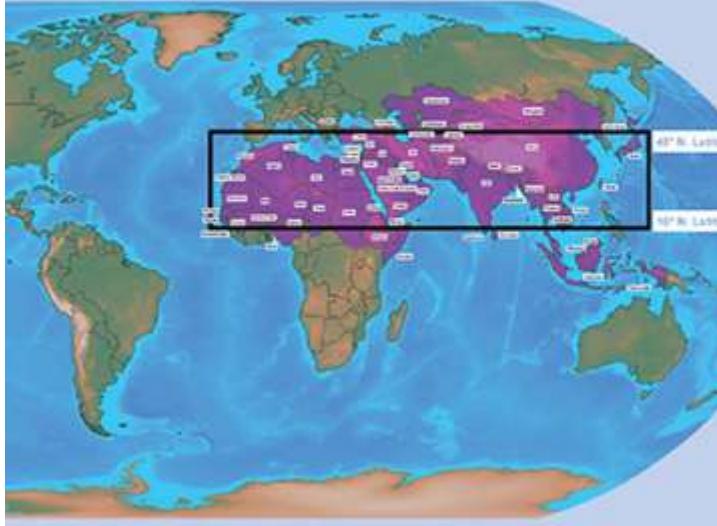
Millions Waiting to Hear the Good News

There are still millions – billions actually – walking in darkness, waiting to hear the Good News of Jesus Christ, the “Immanuel – God With Us”. How many? We can find the details by visiting the [Joshua Project](#).

Current World Population: 8.17 Billion

Unreached Population: 3.57 Billion (43.7% of total population)

The 10/40 Window



10/40 Window: The Ultimate Guide

Home to over 96% of the world's unreached people, the 10/40 Window is the most significant geographic region in the world for Christians to focus on if we want to see the Great Commission completed.

Mission Education

ALWM has resources to understand many of the terms missiologists use to help unpack the implications for the church – terms and concepts vital to grasp, as at the end of the day it's as simple as Jesus' parable of the lost sheep. The shepherd left the 99 for the lost ONE!

The huge unreached population is a large number, but it's about individual people from every tongue, tribe and nation that Jesus came for... lived for... died for... and rose again for! Mission education, something in which our Lutheran family generally tends to lag behind our evangelical protestant brothers and sisters in Christ, is just one part of a healthy congregational global outreach. A healthy Global outreach is not impossible – not complicated – not out of reach, but it just needs to start like any journey! We always are starting from **where we are** and moving toward **where we would like to be**!

HARVEST CONNECTION Seminar:



Contact missionshelp@alwm.org for more information.

Pastor Bill Moberly's Harvest Connection Seminar is an essential primer for the biblical and historical basis for global missions. Building on Christ's call to "go" and "make disciples," Pastor Bill gives practical suggestions for churches and individual Christians regarding their response to Christ's call... I would commend his seminar to all types of people from the seasoned Missions' Pastor to the person considering going on their first mission trip. The Harvest Connection Seminar was a great tool for our missions team to help us gauge where we were doing things right and where we could adjust our focus to be more effective for the kingdom of God.

Pastor, CA

Equipping you and your congregation for personal, fruitful, and strategic involvement in world missions

- **The CALL of the Word?**
What does the Bible say about Global Missions?
- **The NEED in the world?**
"Go and make disciples of all the nations!" What remains to be done? Where is the greatest need?
- **What does this mean for MY LIFE and MY CONGREGATION?**
Teaching the key building blocks for effective, sustainable global outreach.

Jesus' Call to the Nations: Making It a Priority!

I urge you to read the great [article](#) from Pastor Lucas Kinser from [Faith](#) Community Lutheran Church (Longmont, CO) in this issue of CGM magazine in the Ideas from Churches category! He makes the case passionately and articulately for reevaluating and fine-tuning your mission outreach, with the many unexpected benefits along the way!

For many in [NALC](#) and [LCMC](#), current mission giving is often a mixed bag of various local and global ministries you support, at times not remembering when or even why you started. Making Jesus' call to the nations a priority – working at it with “all your heart” is worth it! Not as a burdensome task, but because the Babe born to be King called us to **GO** and **MAKE DISCIPLES** of all the nations (*ethne*) as His “last instruction” before He ascended! It’s a journey worth starting in 2026!

In Christ for the nations,
Bill Moberly, CGM Editor



Rev. Bill Moberly, director of Awakening Lives to World Missions (ALWM), helps churches with global mission outreach. He authored *Igniting a Passion for Missions: A Guide for Church Leaders*. He and wife Sally have 7 children, 21 grandchildren, 2 great-grandchildren, and have traveled to 23 countries to share the Gospel and equip leaders.

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Links:

Joshua Project: <https://joshuaproject.net/>

ALWM: <https://www.alwm.org/>

NALC: <https://thenalc.org/en-us/>

LCMC: <https://www.lcmc.net/>

Article: https://www.cgmmag.com/?p=16123&preview=1&_ppp=18e2c75f81

Faith: <https://www.fclc.org/>